



## ***CHEZEV Brand Ambassador Program***

We are looking to hire enthusiastic Brand Ambassadors to be the face and voice of our brand. As a successful candidate, you will be involved in increasing brand awareness and sales by promoting our products through various media channels. You will work closely with our Senior Ambassadors to achieve its marketing goals and objectives, such as communicating the value of our products to customers, tracking customer feedback, and representing the brand at launches and events.

To excel in this role, you will have excellent communication and networking skills, and a strong presence on social media. Previous experience as a brand ambassador or similar role is strongly desired, as well as knowledge of sales and marketing principles.

### **Brand Ambassador Responsibilities:**

- Familiarizing yourself with the company's mission, vision, goals and products.
- Conceptualize marketing campaigns and strategies.
- Creating social media post and marketing to increase sales.
- Educating customers, retailers, and distributors about our products.
- Creating website and social media content in order to drive brand awareness and attract new customers.
- Building rapport with customers and vendors.
- Tracking customer preferences, metrics, and media campaigns.
- Representing the company at product launches, events, and trade shows.
- Brainstorming ideas and participating in training and workshops.
- Maintaining a positive image of the brand at all times, being cognizant of your personal media post and maintain an enthusiastic, positive ambassador.

### **Brand Ambassador Requirements:**

- Prior experience in a customer service environment.
- Excellent verbal and written communication skills.
- Friendly, approachable, and outgoing personality.
- Working knowledge of social media platforms and tools.
- Adaptable with the ability to prioritize tasks.